

The Co-operative Group UK (Co-op)

(03.08.2011)

Early 2011, the large UK retailer Co-op (The Co-operative Group, 5.4 percent market share in the UK) announced that use of paraquat will be phased out in their supply chain. By demanding that all food suppliers adopt the same Code of Practice, which includes pesticides bans, the Co-op uses its purchasing power as a retailer to raise standards beyond the boundaries of its own agricultural operations.

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