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Reflection on the 2014 nominations by Kumi Naidoo, member of jury of the Public Eye Awards

Overview of the 2014 nominations

- Land grabbing, forced displacement, large scale environmental destruction, putting people's health at serious risks, corruption, even boycotting needed reform for workers' and agricultural safety were amongst the reasons for nominating private companies for this year's Jury and People's Awards.
- Nominated for this year's awards are 8 companies: 3 from the extractive industry, 3 pesticide producers (= *one nomination*), 1 company from the aqua culture sector, 1 company from the garment industry and 1 international sports promoting organisation (also an industry today) as well as 1 financial institution.
- This year we received a total of 19 nominations for the Public Eye Awards of which we accepted 15. All nominations are well referenced and part of campaigning efforts by the nominating NGOs. The jury then shortlisted 8 for the 2014 Public Eye Awards online voting.

An NGO view on global business

- We at Greenpeace keep a close eye on business practices and we expose environmental crimes. But we also applaud, encourage and work with progressive corporate players.
- The Public Eye Awards are an important international platform to shed light onto irresponsible business practices by giving people a voice and attracting international audience and international media, especially during the World Economic Forum.
- We at Greenpeace agree that the centers of power are shifting – with more power moving to unstructured networks. We are seeing it in our work, notably in our Detox campaign, where we expose big fashion brands' unethical business practices such as using hazardous toxins in clothing and let consumer power do the rest of the work. We are seeing change.
- We hope to soon witness a tipping point, where the struggle to save our environment will no longer be an uphill battle, and governments and corporate will join us not because they are forced to by consumers, but because they want to conduct responsible business.

Announcement of winner jury award

- The winner of the Public Eye Jury Award 2014 is the US clothes manufacturer Gap nominated by SumOfUs jointly with the International Labour Rights Forum and United Students Against Sweatshops.
- In the name of the jury, I congratulate the nominees for this powerful nomination. The jury shames Gap for its monstrous and disingenuous business practices consisting of hindering legally binding agreements to substantially ameliorate working conditions.

I would like to present the Public Eye Jury Award 2014 to Liana Foxvog, Director of Organizing and Communications of the International Labor Rights Forum.

Kumi Naidoo is currently Executive Director of Greenpeace International and President of the civil society alliance Global Campaign for Climate Action (GCCA). Kumi Naidoo served as Secretary General of CIVICUS: World Alliance for Citizen Participation, was the founding executive director of the South African National NGO Coalition (SANGOCO) and also the founding Chair of the Global Call to Action against Poverty (GCAP). He previously served as a board member on the Global Reporting Initiative (2006-2011) and Earth Rights International (2008-2011). Presently, he sits on the board of Food and Trees for Africa and is a member of 350.org's international advisory board. Naidoo also served as a board member of the Association for Women's Rights in Development (AWID) and in 2003 was appointed by the former Secretary General of the United Nations to the Eminent Persons Panel on UN Civil Society Relations. In 2012, he was appointed to the UN Women's Global Civil Society Advisory Group. Kumi Naidoo was born in South Africa. He became involved in the country's liberation struggle at the age of 15. During his time in exile in the UK, he was a Rhodes Scholar and later earned a doctorate in Political Sociology. After Nelson Mandela's release in 1990, Naidoo returned to South Africa to work on the legalization of the African National Congress. During the democratic elections in 1994, he directed the training of all electoral staff in the country and was one of the official spokespersons of the Independent Electoral Commission.